

Suggestions to get a Jahns Lecturer's Visit

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AEG and the Engineering Geology Division (EGD) of GSA jointly established the Richard H. Jahns Distinguished Lectureship in 1988 to commemorate Richard H. Jahns (1915–83). Dick Jahns was an engineering geologist, who had a diverse and distinguished career in academia, consulting and government. Dr. Thomas L. Holzer, who would later become the 1998 Jahns Lecturer, conceived the award and guided it through both EGD and AEG to select the first Jahns Lecturer, Dr. James E. Slosson (1925-2007). The lectureship was created to promote student awareness of engineering geology through a series of lectures offered at varied universities. In order to assure continuity of the award, Dr. Jeffrey R. Keaton, then the 1989-90 Chairman of EGD and who would later become the 2004 Jahns Lecturer, and Dr. Gregory L. Hempen, then the 1989-90 President of AEG, collaborated to share the administration and funding of the Jahns Lectureship in their separate organizations. Scheduling visits by lecturers have changed over the years.

Neither AEG nor Environmental & Engineering Geology Division (EEGD) assist much in administrating and scheduling Jahns Lecturer's locations and tours. AEG provides limited advertising in the NEWS. Both AEG and GSA provide website information for the current Jahns Lecturer. The individual Jahns Lecturer, thus, does almost all of his/her own scheduling and logistical coordination with the local Section and/or Chapter. AND while this is going on the Lecturer is conducting talks in other areas, coordinating with other speaking venues, all while trying to perform their "real" day job back at home. So setting up a Jahns Lecturer takes patience and understanding on both ends, but the product is invaluable in its knowledge transfer, career guidance, and mentoring to students.

If your AEG Section or Chapter would like a Jahns Lecturer's visit to your area, how would the Jahns Lecturer know? How many colleges/universities teach geology in your area? Here are some problems commonly encountered by the Jahns Lecturer:

1. **Contacts.** The lecturer wishes to meet with as many students at varied universities and give as many presentations as possible. The lecturer does not know the professors to contact; there would need to be cold calls to department chairs to schedule a visit. The cold call attempts to explain the lectureship is for students' benefit, that the lecturer gets nothing personally out of this offer.

Suggestion: Start early weeks ahead of the visit in having the Section or Chapter make the INITIAL contacts with colleges and universities is perhaps the most important function and will provide the most logistical ease to the Jahns Lecturer. Check that university breaks are not at the same time as the potential visit. At some point, the Section needs to take a secondary communication roll and let the Lecturer continue the communication process to facilitate quality interaction with the faculty (otherwise you risk minimizing the Lecturer being basically a "drive-by" speaker).

Expand your horizons and use the Lecturer's visit to make new contacts with Universities and Colleges. Enlist help from your members when calling schools; find an alumnus or call the Department head directly. A professor or students may be found that are receptive to the Applied Geology message and could become your best future Section members!

2. **Issue of order/scheduling.** As the lecturer is not familiar with the particular schools' locations and local driving times between schools scheduled for the same day, the lecturer cannot easily schedule a compact order of school visits and arrange to come at a beneficial time for each school.

Suggestion: The lecturer needs some assistance suggesting or making a reasonable visitation order and schedule. The Lecturer needs to provide you with a beginning and end time for the overall trip. The exact schedule will need to coordinate the lecturer's business and travel availability. A particular Lecturer may wish to visit several schools in a day, but others may only want 1 or 2 schools per day to spend more time with the students in a mentoring format.

From the University/College perspective, the scheduled visit may not fall on the normal seminar or preferred visitation day for a university. The school's coordinator may want you to come on a given day, when another day's visit would work better for the Lecturer's logistics. Accepting the school's given day may require a great deal more driving to complete a much less efficient routing, if the day is even available. Dealing with the faculty member that usually schedules the Department's weekly Seminars is recommended.

Some Sections/Chapters offer to provide transportation and a driver to ferry the Lecturer from venue to venue. Seek members or other local folks to drive the Jahns Lecturer to the venues. This can cut reduce expenses for the Lecturer and maximize communication with the Section/Chapter member acting as the driver. Some groups may prefer the Lecturer to rent a car and drive him/herself. If the Lecturer is driving on his/her own, be certain to provide them with the best route to varied venues.

Similarly, the offer of lodging in member's houses is often appreciated a good way to make a lifelong acquaintance with an important member of the profession. However, other Lecturers may prefer a hotel room. A few Lecturers may refuse the offer of a Section/Chapter's hotel reimbursement. When the lecturer is staying at a hotel, ask each school if they can cover one night's stay in a hotel for the guest speaker.

Try and compile the entire venue and contact information into a tabular format like the one attached from the Carolina's Section. If a school has a large campus, you should download the campus map and provide it (finding parking on a large campus is difficult, so try and get the host Department of have a parking permit available at the entrance kiosk or provide some other parking arrangement). See attachment from the Inland Empire Chapter of Southern California.

Finally, a tubular list of presentations for a week's schedule, as in the attachment, may be useful for the Section/Chapter, Lecturer and schools.

3. **Presentations.** The Jahns Lecturers may advertise their talks. What is more difficult to explain is that the presentation(s) could be offered to a student organization, a graduate seminar, a willing professor's course time or at a lunch break. Which presentation would be appropriate may or may not be dependent upon the venue offered.

Suggestions: The local organization may need to have discussions with the department, professors and/or student organizations to determine the most appropriate Jahns Lecturer's speaking topic. Try and do this several weeks in advance of the visit.

Sending the abstracts, provided by the Lecturer, to the School and letting them decide the topic usually works best. If this is a new school, it is advisable to send them information about what the Jahns Lecture is all about.

4. **Funding.** The Jahns Lecturer receives and expects no honorarium. The lectureship award provides some remuneration for travel costs, which may be surpassed or could be used inefficiently with single-presentation trips.

Suggestions: The Section or Chapter may or may not have a fiscal capacity to assist with Jahns travel costs. Is there possible assistance that may be provided for only travel related costs in your area? Would the local organization be willing to provide, or to approach the schools with, reimbursement requests? Most have budget allocated for these types of speakers. Travel reimbursement could be: in-kind costs – driving the lecturer about to defer rental car costs or allowing the lecturer to spend a night in someone's home (instead of a hotel cost); reimbursed or direct-billed expenses for meals, rental car or hotel; and/or, monetary reimbursement to offset travel expenses.

The Jahns Lecturer willingness to develop a tour to an area may be improved by the Section's or Chapter's openness to assist with these noted suggestions.

Lastly, following the Jahns Lecturer's visit, a Section/Chapter Officer (someone) should thank all the individuals who assisted the Lecturer in any capacity (by making important contacts as a liaison, hosting the speaker, driving the speaker to varied venues, ...) during the Lecturer's local visit.

Example Jahns Lecture Itinerary - Carolinas Section 2014

| Date | Time | Event | Talk Topic | Address | Building | Room | Contact | Contact Phone | Contact Email | Campus Map |
|-----------|--------------------------|---|---|---|-----------------------------------|------------------|-------------------|---------------|--|---|
| | 8:50AM - 10:17AM | Flight - Atlanta to Charleston, SC | | | | | US Airways | | | |
| | Travel time ~20 min | Ride from Airport to College of Charleston | | | | | | | | |
| | 1:00PM - 2:00PM | Speak at College of Charleston | YOU'RE GOING TO DRINK THAT WATER?! | | | | Norm Levine | | LevineN@cofc.edu | http://cofc.edu/visit/documents/campusmap_det.pdf |
| 3/26/2014 | 2:00PM - 2:30PM | Student time at CoC | Careers in geology | | Low Country Hazards Center | | | | | |
| | Travel time ~20 min | Ride from College of Charleston to Airport | | | | | | | | |
| | 4:10PM - 7:13PM | Flight - Charleston, SC to Greensboro, NC | | | | | US Airways | | | |
| | Travel time ~15 min | Ride from airport | | | | | Alex Rutledge | 336-207-3907 | frutledge@schlabel-eng.com | |
| | | Stay overnight in Greensboro, NC | | | | | Gary Rogers | 336-207-3908 | grogers@schlabel-eng.com | |
| | Travel time ~15 min | Ride from Gary's to Guilford College | | | | | Alex Rutledge | 336-207-3907 | frutledge@schlabel-eng.com | |
| | 9:00 AM - 10:00 AM | Speak at Guilford College | HELLO??? ARE YOU READY FOR THE BIG ONE? | | Frank Family Science | Bryan Auditorium | Marlene McCauley | | mmcauley@guilford.edu | http://www.guilford.edu/data/files/gallery/ContentGallery/MAP2013_85x11.pdf |
| | Travel time ~1 hour | Ride from Guilford to UNC-Chapel Hill | | | | | Alex Rutledge | 336-207-3907 | frutledge@schlabel-eng.com | |
| | 3:00 PM - 4:00 PM | Student time at UNC-Chapel Hill | Careers in geology | | | | Melissa O. Hudley | | mohudley@unc.edu | |
| 3/27/2014 | 4:00 PM - 5:00 PM | Speak at UNC-Chapel Hill | YOU'RE GOING TO DRINK THAT WATER?! | Bell Tower Parking Deck | Mitchel Hall | 05 | Melissa O. Hudley | | mohudley@unc.edu | http://www.maps.unc.edu/CampusMaps/PdfMaps/Central_Campus_Map_11x17.pdf |
| | Travel time ~ 45 min | Ride from UNC-CH to Natty Greene's in Raleigh | | | | | Alex Rutledge | 336-207-3907 | frutledge@schlabel-eng.com | |
| | 5:45 PM - 9:00 PM | Speak at Natty Greene's (talk starts at 8PM) | WHAT'S MY LINE? SITE ASSESSMENT! | | | | Madeline German | 919-815-7935 | madeline@smithgardnerinc.com | |
| | Travel time ~10 min | Ride from Natty Greene's to hotel | | | | | Rick Kolb | 919-624-6362 | rkolb@dunkleedunham.com | |
| | | Stay overnight in Raleigh, NC | | 1542 Mechanical Blvd, Hwy 70 & 401, Garner, NC, 27529 | Wingate by Wyndham | | | | | |
| | Travel time ~15 min | Ride from Raleigh to Wake Tech | | 1542 Mechanical Blvd, Hwy 70 & 401, Garner, NC, 27529 | Wingate by Wyndham | | Gretchen Miller | 919-218-7513 | gmiller@waketech.edu | |
| | 10:00 AM - 11:00 AM | Speak at Wake Technical Community College | HELLO??? ARE YOU READY FOR THE BIG ONE? | | Technical Education (TE) Building | 112 | Gretchen Miller | 919-218-7513 | gmiller@waketech.edu | http://www.waketech.edu/sites/default/files/MainCampusMap.pdf |
| | 11:00 AM - Noon | Wake Tech student interaction and possibly pizza | Careers in geology | | Conference room | | | | | |
| 3/28/2014 | Travel time ~1 hr 40 min | Ride from Wake Tech (Raleigh) to ECU (Greenville, SC) | | | | | Sarah Hardison | 252-943-5000 | sehardison@waketech.edu | |
| | 2:00 PM - 3:00 PM | Speak at East Carolina University | WHAT'S MY LINE? SITE ASSESSMENT! | | Graham Building | 309 | Eric Horsman | | horsmane@ecu.edu | http://www.ecu.edu/campusmaps/documents/main_campus.pdf |
| | 3:00 PM - 3:40 PM | ECU student interaction | Careers in geology | | | | | | | |
| | Travel time ~ 10 min | Ride from ECU to Greenville airport | | | | | Eric Horsman | | horsmane@ecu.edu | |
| | 5:40 PM - 9:09PM | Flight - Greenville, NC to St. Louis | | | | | US Airways | | | |