



# ADVERTISING RATE CARD

## Our Members Are Unique!

We ARE applied geology! Members of the Association of Environmental & Engineering Geologists (AEG) include geologists specializing in engineering geology, environmental geology, and hydrogeology as well as other professionals in affiliated fields, such as civil and mining engineering, land-use planning, public policy, and education. Our members regularly purchase, or influence the purchase of:

- Software
- Field Equipment
- Instrumentation
- Office & field supplies
- Geologic support services
- Analytical environmental & geotechnical laboratory services

## Helping Your Company Succeed

AEG is not only committed to helping our members accomplish their goals, but we want our sponsors & supporters to succeed as well! Advertising with AEG puts your company information in front of over 3,000 professionals & our website receives thousands of hits every day.

## Five Issues of the AEG News & One-year Website Link

3 Regular Issues (Spring, Summer, Winter)

Program with Abstracts (September) & Annual Report/Directory (March)

Prepay advertising will be given a 10% discount.

Description	Ad Size (w' x h')	Cost Per Insertion
		1 time   3 times   5 times
COVER -INSIDE FRONT/BACK	8-3/4 X 11-1/4	\$1100   \$1050   \$1000
COVER - BACK OUTSIDE	8-3/4 X 11-1/4	\$1100   \$1050   \$1000
FULL PAGE INSIDE	7-1/2 X 10-1/2	\$900   \$850   \$800
HALF PAGE	7-1/2 X 4-5/8	\$700   \$650   \$600
ONE COLUMN	3-5/8 X 9-3/8	\$550   \$500   \$450
ONE QUARTER PAGE	3-5/8 X 4-5/8	\$450   \$400   \$350
BUSINESS CARD	3-5/8 X 2-1/4	\$300   \$250   \$200

- Cover ad dimensions allow for bleeds.
- Inside ad dimensions are the total print area available for the ad.

## Discounts

Issue	Materials Due	Publication Date
NEWS 1 –(ANNUAL REPORT & DIRECTORY)	JANUARY 25	MARCH
NEWS 2 –(REGULAR ISSUE )	FEBRUARY 15	APRIL
NEWS 3 –(REGULAR ISSUE )	MAY 31	JULY
NEWS 4 –(PROGRAM W/ ABSTRACTS/ANNUAL MTG.)	JULY 19	SEPTEMBER
NEWS 5 –(REGULAR ISSUE)	OCTOBER 31	DECEMBER

\*Materials Due dates are subject to change

- Send files via email, preferably as attachments, to the email address below.
- Ad file format should be Press Quality PDF or a minimum of 300 dpi, jpeg or tiff.
- Color should be set at CMYK or Grayscale. No RGB or SPOT colors. All ads have the option of full color.
- Cancellations and change orders must be submitted to publisher in writing prior to materials due date

Thank you for choosing to advertise with AEG!

Contact us at [advertising@aegweb.org](mailto:advertising@aegweb.org) or 844-331-7867

for more information on how  
you can connect with your next customer!